



® IRIDE DE PORTU

FALL / WINTER '19/'20

ABOUT

FOR AW '19/'20 IRIDE DE PORTU EXPLORES THE BOUNDARIES BETWEEN CAPTIVATING SOPHISTICATION AND PROVOCATIVE FEMININITY. THE INTERPLAY OF BOLD DESIGN AND SEDUCTIVE DETAILING, SUCH AS ANKLE CUFFS ADORNED WITH CRYSTALS, LONG STRAPS WITH BUCKLES AND CUT OUTS WITH LEATHER LACES REMINISCENT OF CORSETRY, PUTS THE SEX APPEAL IN CONTEMPORARY AESTHETICS.

FOR HER PRÊT À PORTER COLLECTION, IRIDE AIMED FOR NOTHING LESS THAN COMFORTABLE ALLURE. BLOCK HEELS EITHER DRESSED IN LUXURIOUS SUEDE AND SMOOTH LEATHER OR COMPLETELY NAKED, EXPOSING THEIR WOODEN NATURE, CONSTITUTE THE IDEAL BASE FOR BOOTS AND MULES WITH STRAPS IN CONTRACTING COLOURS AND TEXTURES. ALSO, A PAIR OF V-NECK BOOTIES WITH WOVEN LEATHER BLOCK HEELS AND A PAIR OF HIGH HEELED POINTED TOE MULES COMPLETE THE READY-TO-WEAR COLLECTION, WITH A MORE SUBTLE APPROACH. LAST BUT NOT LEAST, THE CHUNKY SNEAKERS COULD BE MISSING. FEATURING A MOUNTAINEER DETAILING AND A LOGO LACE ACCESSORY, THEY OFFER A STREET STYLE VIBE, MAKING EVERY FASHION ENTHUSIAST CRAVE FOR THEM.

THE AW1920 SUR MESURE COLLECTION REFLECTS THE MAIN TRIPTYCH OF THE IDP IDENTITY: CREATIVITY, CRAFTSMANSHIP AND BOLDNESS. KNEE HIGH MOCK CROC BOOTS WITH CHUNKY HEELS, CUT OUTS AND LEATHER LACES, PONY-SKIN ANKLE BOOTS AND POINTED TOE FLATS WITH ORIENTAL-ISH COLOURFUL PRINTS AND SHEARLING LINING AND STRAPPY SANDALS WITH SPIRAL ANKLE CUFFS COVERED IN CRYSTALS. EVERYTHING MADE BY HAND, WITH ATTENTION TO DETAIL AND RESPECT TO EACH AND EVERY CUSTOMER'S SPECIAL NEEDS. NEVER BEFORE HAS ART BEEN MADE TO ORDER IN SUCH A LUXURIOUS YET TANGIBLE WAY.



LORETTA

ANKLE BOOTS

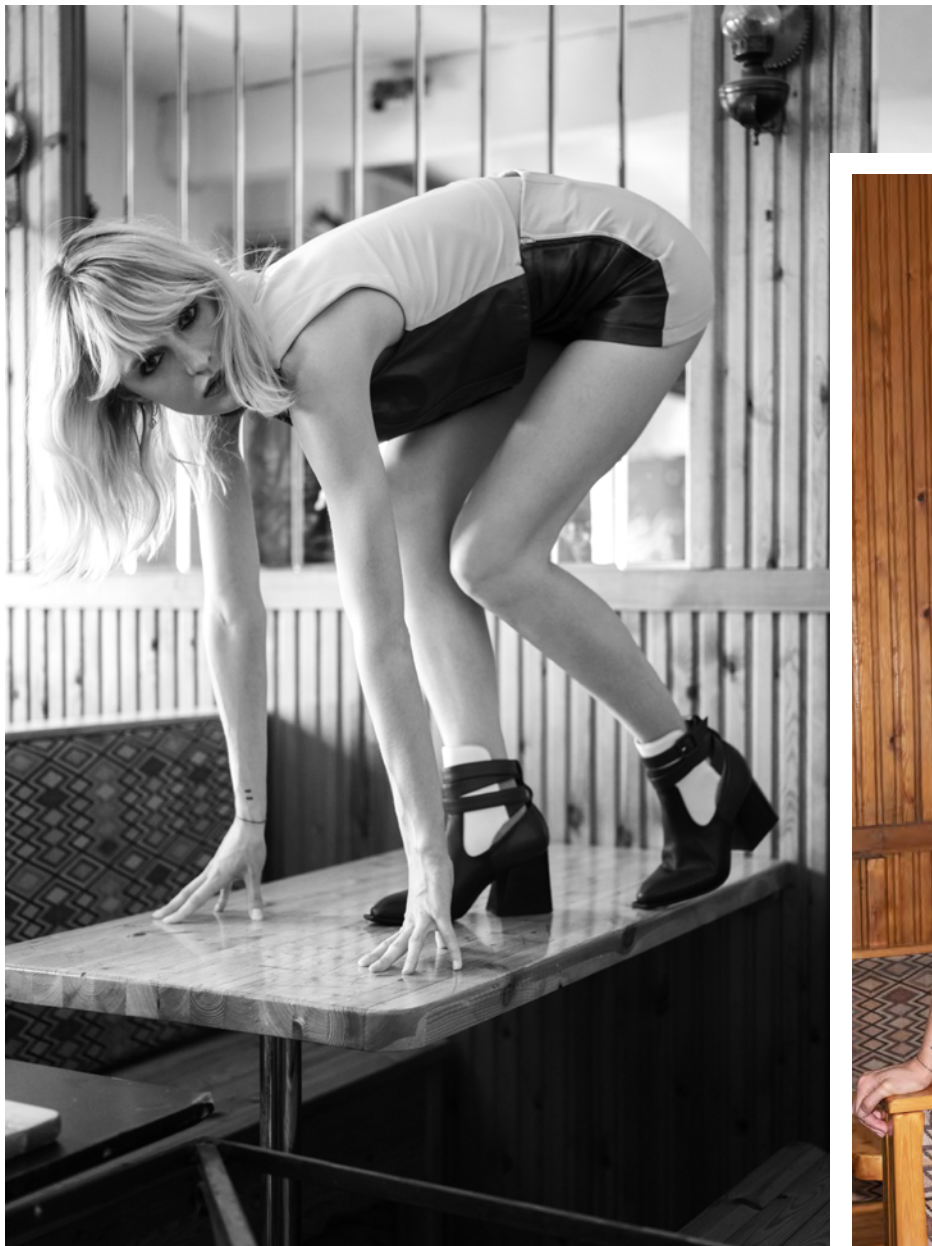
BLACK

STEP UP YOUR SHOE GAME IN THE MVP BOOTS OF THE SEASON. IMMACULATEDLY MADE WITH DIFFERENT TYPES OF LEATHERS AND ADORNED WITH CROSS OVER STRAPS THAT TIE AROUND THE ANKLE IN STRIKING COLOUR COMBINATIONS, THESE ANKLE BOOTS CAN BE TRANSFORMED FROM STREET STYLE HERO PIECES TO YOUR SPECIAL OCCASION GO-TO SHOE THIS FALL.





LORETTA
ANKLE BOOTS
WHITE



LORETTA
ANKLE BOOTS
BROWN



RUMI

SHOULDER BAG

SIMPLICITY AT ITS FINEST. FEATURING A RECTANGULAR SHAPE WITH ROUND EDGES, RUMI CAN BE TAKEN FROM THE SET TO THE OFFICE AND EVERYWHERE IN-BETWEEN, AS IT HAS A FULLY LINED SPACIOUS INTERIOR FOR YOUR LAPTOP, YOUR DOCUMENTS AND ALL THE ESSENTIAL ITEMS YOU NEED ON A DAILY BASIS. COMES WITH A DETACHABLE DOUBLE SHOULDER STRAP, SO YOU CAN WEAR IT AT ANY HEIGHT IS MORE CONVENIENT FOR YOU.





BONNIE

BLACK - SNEAKERS

GRAB YOUR KICKS AND GO FOR THE UPDATED STREET SPORT AESTHETIC. A SOPHISTICATED COMBINATION OF DIFFERENT TYPES OF PREMIUM LEATHERS ALONG WITH TRACK STYLE LACES AND A CHUNKY SOLE WILL GIVE YOU A PAIR OF SNEAKERS WITH THE TECHNICAL MESH OF TODAY AND THE VISION OF TOMORROW.



BONNIE
WHITE - SNEAKERS



SHEILA

ANKLE BOOTS

STAND TALL AND BE BOLD! ADD A PAIR OF STURDY SHOES TO YOUR EVERYDAY LIFE WITH THESE ABSTRACT PAINTED PONY SKIN ANKLE BOOTS CREATING AN ALL-EYES-ON-ME EFFECT. SET ON A BLOCK HEEL AND WITH A DELICATE ALMOND TOE, THEY ARE THE NEW VERSION OF AVANT-GARDE.



LOU

SHOULDER BAG



WITH A UTILITARIAN TOUCH, DUE TO ITS METALLIC FASTENING BUCKLE, WHICH GIVES ITS CHARACTERISTIC TRAPEZE SHAPE, LOU IS THE MOST COVETED SHOULDER BAG. FEATURING A FULLY LINED SPACIOUS INTERIOR AND A ZIP CLOSURE, LOU WILL DEFINITELY COMPLIMENT YOUR EVERYDAY OUTFITS. COMES WITH A DETACHABLE DOUBLE SHOULDER STRAP, SO YOU CAN WEAR IT AT ANY HEIGHT IS MORE CONVENIENT FOR YOU.



MONA

ANKLE BOOTS

IRIDE DE PORTU IS AN EXPERT ON MAKING CLASSIC SHAPES APPEAR UNIQUE BY PAIRING TOGETHER UNEXPECTED MATERIALS. MADE FROM CROC-EFFECT BLACK LEATHER AND ADORNED WITH VARYING SIZED HIGH-SHINE BUCKLES, THEY ARE BOUND

TO ADD A CHIC SPIN TO THIS SEASON'S UTILITY BOOT TREND. AND BECAUSE EVERY PAIR OF IDP SHOES HAS A SURPRISE TO UNVEIL, THEIR SHEARLING LINING WILL KEEP YOUR FEET WARM AND STYLISH THROUGHOUT THE WINTER MONTHS.

D'LILA

MINI POUCH

FUNCTIONAL, POLYMORPHIC AND A REBEL AT HEART, D'LILA PROVES THAT UNDERGROUND ELEMENTS CAN TRANSFORM A MINIMAL DESIGN TO A STANDOUT ITEM. BLACK LEATHER, ADORNED WITH A THICK ZIP AND A HOOK ON THE SIDE, THIS BAG BECOMES A FAVOURITE AMONGST ALL STREET STYLE ADVOCATES. ATTACH IT ON YOUR BELT, ON YOUR TROUSERS, EVEN ON YOUR FAVOURITE IDP BAG AND INSTANTLY ELEVATE YOUR OUTFIT.





IRA

HIGH - HEEL MULES

TIME TO SHOW YOUR LEGS OFF! HAVING A LOW CUT TOPLINE AND A SEXY POINTY TOE, THIS PAIR OF HIGH-HEEL MULES IS HERE TO SUBTLY ELONGATE YOUR FEET WHILST CREATING THE ULTIMATE PARISIAN CHIC STYLE WHEN PAIRED WITH MINI SKIRTS AND POLKA DOT BLACK TIGHTS.

RINGO

MEN'S CHELSEA BOOTS

SIMPLE YET SOPHISTICATED,
CHELSEA BOOTS ARE A
WARDROBE MUST HAVE FOR
EVERY ELEGANT WOMAN AND
GENT. OUR RINGO IN BLACK
WITH A TWO TONE SOLE AND
LEATHER STRAPS AROUND
THE ANKLE ADDING A STYL-
ISH EDGE MAKE THIS MORE
SOPHISTICATED BOOT FEEL
DOWNTOWN COOL.





RITA

**SLINGBACK BLOCK-HEELED
PUMPS**

BLACK

NOTHING MAKES A STATEMENT LIKE A PAIR OF UNCONVENTIONAL PUMPS! MADE FROM VARYING TYPES OF LEATHER, WITH A HIGH VAMP, TIMELESS ALMOND SHAPED TOE AND A BELL HEEL, THESE OUT-OF-THE-BOX PUMPS HAVE ALL THE TRAITS OF THIS SEASON'S STREET STYLE LOOK. IRIDE DE PORTU, HAVING REPLACED THE SLINGBACK CLASSIC STRAP WITH MULTIPLE ELEGANT TIES THAT WRAP AROUND THE ANKLE, GIVES US AN OH-SO-EASY AND STEADY PAIR OF SHOES TO WALK IN WITHOUT LOOSING AN INCH OF STYLE.



RITA
SLINGBACK
BLOCK-HEELED
PUMPS
BLUE



RITA
SLINGBACK
BLOCK-HEELED
PUMPS
SNAKESKIN





RITA

STRAPS





COCO CLUTCH BAG

SIMPLE YET ELEGANT, STRUCTURED YET FEMININE, CLASSIC YET CONTEMPORARY. A GAME OF CONTRADICTIONS IS THE INSPIRATION OF THIS SLEEK CLUTCH BAG, FEATURING MAGNETIC CLOSURE AND A FULLY LINED INTERIOR. STOW YOUR PHONE, CARDHOLDER AND KEYS PERFECTLY INSIDE. COMES WITH A DETACHABLE DOUBLE SHOULDER STRAP, THAT TURNS COCO INTO EITHER A CUTE SHOULDER BAG OR A STYLISH SMALL HANDBAG.

NANCY

V-CUT ANKLE BOOTS

SOPHISTICATED AND SASSY, REMINISCENT OF THE 1980S WARDROBE AND DISCO NIGHTS, OUR V-CUT POINTY ANKLE BOOTS WITH A STATEMENT WOVEN LEATHER BLOCK HEEL IS THE GAME CHANGER SHOE OF THE SEASON.

VAMP IT UP LADIES!







PATRICIA BOOTS

PULL HIGH UP TO THE KNEES OR LEAVE SLOUCHED DOWN SLIGHTLY, THESE BOOTS ARE HERE TO SET THE PACE FOR THIS WINTER'S STYLE GAME. SET ON A WOVEN LEATHER BLOCK HEEL AND MADE FROM SMOOTH LEATHER, THEY REPRESENT THE NEXT GENERATION OF CLASSIC SLOUCHY BOOTS. LET YOURS PEEK OUT UNDER A MIDI TEA DRESS.





HARPER

SHOULDER BOX BAG

A STRUCTURED BAG WITH A STATEMENT DESIGN. THAT'S WHAT HARPER IS ALL ABOUT. FEATURING AN ELEGANT DESIGN WITH CURVES ON THE LID, A FULLY LINED SPECIOUS INTERIOR AND A MAGNETIC CLOSURE, IT WILL BE A SHOWSTOPPER FOR EVERY LOOK YOU'LL BE STRUTTING ON THE STREETS. COMES WITH A DETACHABLE DOUBLE SHOULDER STRAP, SO YOU CAN WEAR IT AT ANY HEIGHT IS MORE CONVENIENT FOR YOU.

MOONSTRUCK

HIGH HEELED SANDALS

YOU MUST CONFESS! THESE SANDALS TICK ALL THE RIGHT STYLE BOXES. SET ON A CURVED HEEL, MADE OF BLACK LEATHER AND ADORNED WITH CRYSTAL-EMBELLISHED WRAPAROUND STRAPS, THEY ADD A DISCREET SPARKLE WHEN YOU ARE ON THE MOVE. YOU WILL FALL IN LOVE WITH THEM BECAUSE THEY GO WITH EVERYTHING FROM BOY-FRIEND JEANS TO EVENING GOWNS.



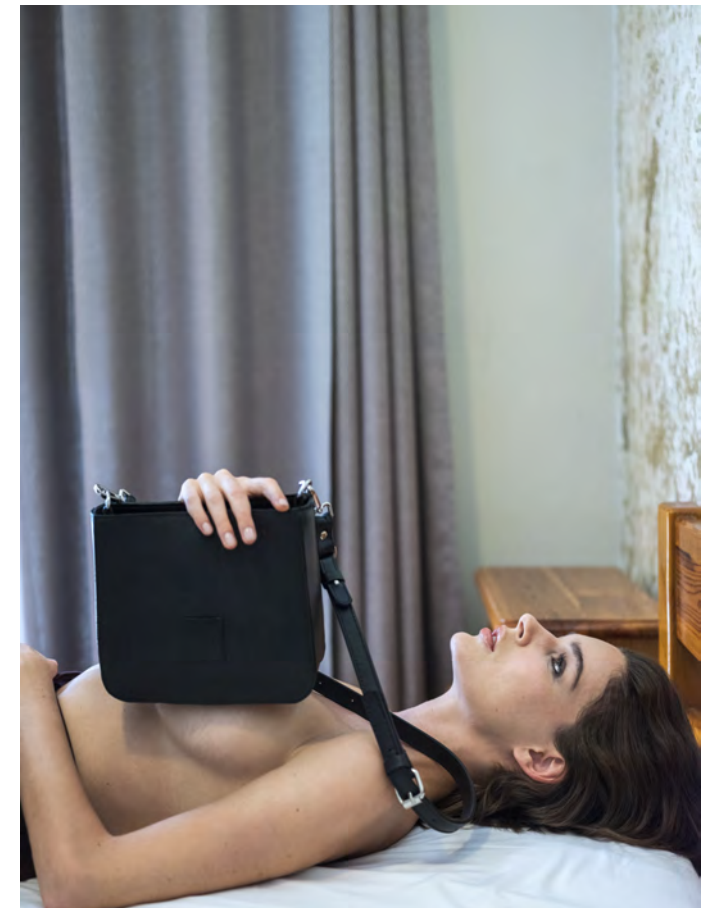


IDP CUFF AND IDP RING

KORIN

CITY BAG

THE IDEAL MODERN TAKE ON THE CLASSIC BOX BAG. KORIN IS PERFECTLY SIZED TO FIT YOUR ESSENTIALS, SO IT'S THE BEST COMPANION FOR BUSY DAYS SPENT DASHING FROM ONE APPOINTMENT TO ANOTHER. IT FEATURES A MAGNETIC CLOSURE AND A FULLY LINED MAIN COMPARTMENT. COMES WITH A DETACHABLE DOUBLE SHOULDER STRAP, SO YOU CAN WEAR IT AT ANY HEIGHT IS MORE CONVENIENT FOR YOU.





MARIA

SLIP ON LOAFERS

WINTER EDITION

RESET YOUR LOAFERS PREFERENCE. THE CLASSIC VERSION DOES NOT BELONG IN YOUR SOUGHT AFTER SHOE COLLECTION! HANDCRAFTED WITH ABSTRACT PAINTED PONY-SKIN, THIS VERSATILE PAIR WILL STEAL YOUR HEART NOT ONLY BECAUSE OF ITS EXTERNAL MATERIAL AND INTERIOR FAUX SHEEPSKIN LINING, BUT ESPECIALLY DUE TO THE INGENUOUS COLLAPSIBLE BACK THAT CONVERTS THEM INTO COMFORTABLE SLIPPERS.

BESPOKE BOOTS

IF YOU WANT TO MAKE THIS EXTRAVAGANT BOOT, OR ANYTHING ELSE THAT COMES IN MIND, YOURS, BOOK AN APPOINTMENT TO CREATE YOUR UNIQUE BESPOKE PAIR.



IDP EARRINGS

MEDIUM HOOKS

A MINIMALISTIC TOUCH TO HIGHLIGHT YOUR ELEGANCE IN EVERY OUTFIT. OUR SILVER 925 HOOK EARRINGS WILL BE THE BEST COMPANION FROM DAY TO NIGHT.



PHOTOGRAPHY - YIORGOS KAPLANIDIS

STYLING - CREATIVE DIRECTION - NOTIS SAKOULAS

MODELS - ELEONORE LILJA, ALY TURSKA (D MODELS)

MUA - DIMITRIS SARANTOU

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